



IDF PRESS RELEASE

Paris, 29th March 2018

IDFプレスリリース

2018年3月29日、ブリュッセル発

グローバルな酪農乳業界、アニマルウェルフェアをリードする

Global dairy sector leads the herd on animal welfare

国際酪農連盟IDFのキャロライン・イーモンド事務総長は昨日、酪農乳業界は家畜の健康とアニマルウェルフェア活動に継続的に関与し、デーリーサプライチェーン全体を通して最高の規範を継続的に改善する取り組みに邁進すると語った。

OIEグローバル・アニマルウェルフェア・フォーラムで講演したイーモンド氏は、「世界全体で消費者がアニマルウェルフェアに関心を深めるなかで、畜産業にスポットライトがあたってきました。酪農乳業界も例外ではありません。」と語った。

「酪農家は健康な乳牛が品質のよい生乳を生産することを認識しています。この分野での成功を重ねるには、世界の酪農乳業界は家畜の健康とアニマルウェルフェアを改善するために何年も数限りなく取り組んだことのコミュニケーションを開発する必要があります。」

「酪農乳業はグローバルな食糧システムの重要な構成要員であり、世界の人々に経済、栄養および社会的なベネフィットを提供しています。増え続ける世界の人口は栄養的な保障を必要としています。酪農乳業はこの要求に安全性と持続可能性を確保しながら応える義務があります。」

OIE、ISOおよびFAOを含む主な戦略パートナーと協調しながら、IDFは科学事実に基づき、最高規範のアニマルウェルフェア・ガイドライン作成に先頭に立ってきた。IDFは「持続可能な畜産のグローバルな取り組み Global Agenda for Sustainable

Livestock」において酪農乳業の代表者になっている。また I D F は「酪農乳業の持続可能性枠組み」の創立会員でもある。今年の後半にかけて、「I D F 生乳生産における適正アニマルウェルフェア・ガイド」の改訂版を出版する予定である。

イーモンド氏は「科学技術のグローバルな乳の専門家として、I D F は家畜、生産者および社会にベネフィットをもたらすアニマルウェルフェアの専門性に貢献できることに誇りを抱いています。」と語った。

完

翻訳：J I D F 事務局

编者注: 仮訳の正確性、完全性、有用性等についてはいかなる保証をするものではありません。参考資料として扱い、内容に疑義が生じた場合は英文の原文をご確認ください。



IDF is recruiting a new Communications Director!

The International Dairy Federation (IDF) is looking to recruit a Communications Director to lead all aspects of the organisation's communications and public relations.

The successful candidate will report to the Director General and be responsible for delivery of the strategic aims of the IDF through high quality communications and engagement.

Communications Director Position

Our organization

The International Dairy Federation

The International Dairy Federation represents the global dairy sector and ensures the best scientific expertise is used to support high quality milk and nutritious, safe and sustainable dairy products. IDF's mission is to help nourish the world with safe and sustainable dairy. The organisation is a leading source of scientific and technical expertise for all stakeholders. It also works closely with NGOs and IGOs around the world and engages stakeholders in productive activities and research projects to further current knowledge and science on a wide range of issues. Today, dairy is one of the most vibrant and strategic sectors, with a major impact on national economies, public health and the environment.

Through its working bodies, events and work programme, IDF provides a common platform, systems and processes for the global dairy sector to come together to reach consensus. For more information, please visit www.fil-idf.org.

Role Summary

This senior role will be to lead communications and public relations across all areas of the organization. Reporting to the Director General, you will deliver the strategic aims of the IDF through high quality communications and engagement. As part of the senior management team, you will play a key role to ensure efficient flow of information between IDF and its members as well as promoting the science and technology that underpins the dairy sector and its activities. You will need to be mature, politically astute, with the ability to build relationships and networks across a diverse range of stakeholders.

Core Duties:

- Strategic communications and engagement direction, planning and execution
 - Internal staff and members communications
 - Proactive and reactive media management
 - Website management and corporate publications
 - Branding and corporate identity
- Management of a Communications Officer and coordination with Technical Managers and other team members

Qualifications

- Professional qualification or relevant experience
- Educated to Masters or Honors level in relevant subject or equivalent level of experience
- Significant evidence of continued professional development

Experience

- Minimum of 15 years' experience in communications and some management experience
- Proven experience of working collaboratively with a range of external and public organizations, including governmental and non-governmental organizations
- Experience with international organizations an advantage

Knowledge

- Advanced knowledge of planning, implementing and evaluating communication strategies
- Up to date knowledge of a broad range of current communication practices, tools and techniques to support the above

Skills and capabilities

- Strong external communication skills, with experience of handling media and political relationships
- Exceptional communicator, able to create impact and demonstrate proactive relationship management
- Excellent written and oral English. Ability to write and speak French or other languages is an advantage

Values and Behaviors

- Demonstrable commitment to and focus on quality
- Values diversity and difference, operates with integrity and openness
- Works across boundaries, looks for collective success, listens, involves, respects and learns from the contribution of others
- Uses evidence to make improvements, seeks out innovation
- Actively develops themselves and others

- Self-awareness in terms of emotional intelligence, biases and personal triggers with cultural sensitivity and awareness
- Demonstrable commitment to partnership working with a range of external organizations

Position is based at the IDF Head Office in Brussels. This position will require travelling. Salary and benefits are market comparable.

For interested candidates, please submit your curriculum and motivation letter by March 16 to: info@fil-idf.org